



2020 ATHENA AWARD SPONSORSHIP OPPORTUNITIES

The Business Forum is celebrating its 23rd year hosting the ATHENA Award, so this is a can't-miss event! By participating in the 2020 ATHENA Award as a sponsor, you will be in front of more than 300 attendees and showcasing your support of the ATHENA mission of supporting, developing and honoring women leaders in the Madison community.

To secure your sponsorship or reserve a table, contact Kelly Wood at Kaw6113@gmail.com or 920-946-0213



Name	Amount	Benefits
Premier Sponsor	\$4,000	<ul style="list-style-type: none"> • Corporate table for 8 plus additional tables at \$600 • Mention and logo in pre and post-event promotions as well as the invitation (printed and electronic) • Logo signage at the event • Full page ad in the event program • Special introduction at event • Exclusivity of business type
Presenting Sponsor	\$2,000	<ul style="list-style-type: none"> • Exclusive • Corporate table for 8 • Recognition in the event program • Recognition on the TBF website • Introduce the meaning of ATHENA Award
Event Sponsor	\$1,500	<ul style="list-style-type: none"> • Corporate table for 8 • Recognition on the TBF website • Recognition in the event program
Sculpture Sponsor	\$750	<ul style="list-style-type: none"> • Exclusive • Signage with sculpture at event • Recognition on TBF website • Recognition in the event program
Scholarship Recipient Table	\$600	<ul style="list-style-type: none"> • Table signage • Recognition on TBF website • Recognition in the event program
All sponsorships above also include:		
<ul style="list-style-type: none"> ○ Recognition in monthly newsletter ○ Recognition in event electronic marketing 		
Corporate Table	\$725/\$775	<ul style="list-style-type: none"> • Table signage • Recognition in the event program
Non-Profit Corporate Table	\$600/625	<ul style="list-style-type: none"> • Table signage • Recognition in the event program
<i>Note: Early bird price, the first listed, is through 2/10/20</i>		