



THE BUSINESS FORUM

celebrating 25 years

MAKING CONNECTIONS, MAKING A DIFFERENCE

Luncheon Sponsorship Opportunity!

Showcase your products, services and unique strengths to an influential market – women!

About The Business Forum:

The Business Forum's mission is to foster the growth of its members and other female professionals in Dane County through networking, mentoring, community involvement and philanthropic support. Our members represent diverse organizations in the areas of business, government, education and non-profit sectors.

Event Description: Monthly Educational and Networking Luncheon

The Business Forum hosts nine (9) monthly luncheons annually on the first Thursday of each month during January, February, April, May, June, September, October, November and December. These monthly programs attract 50-70 female professionals from the Dane County community and provide valuable networking opportunities. Speakers cover topics of interest to The Business Forum membership.

Cost: \$250

Sponsorship Benefits:

- Increases awareness of your organization's commitment to the professional and personal development of women
- Raises your organization's profile among successful women in the Dane County community
- Enhances your company's effort to reach a targeted audience in a cost-effective manner

Your investment will be acknowledged in the following ways:

- Your organization will be listed as the featured luncheon speaker on The Business Forum website and in electronic invitations and newsletters sent to female professionals throughout Dane County.
- Your organization's name and hyperlink will be listed on The Business Forum website as a previous event sponsor
- Two free admissions to the luncheon
- Recognition at monthly luncheon, including opportunity to deliver five-minute announcement about your organization during the program
- Opportunity to distribute pamphlets, flyers or brochures describing your organization at each table
- Access to dynamic Dane County professional women

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